

# ICAP2018

The 26th International Conference on Atomic Physics

## 26th INTERNATIONAL CONFERENCE ON ATOMIC PHYSICS

# SPONSORSHIP PROSPECTUS

22-27  
JULY  
2018

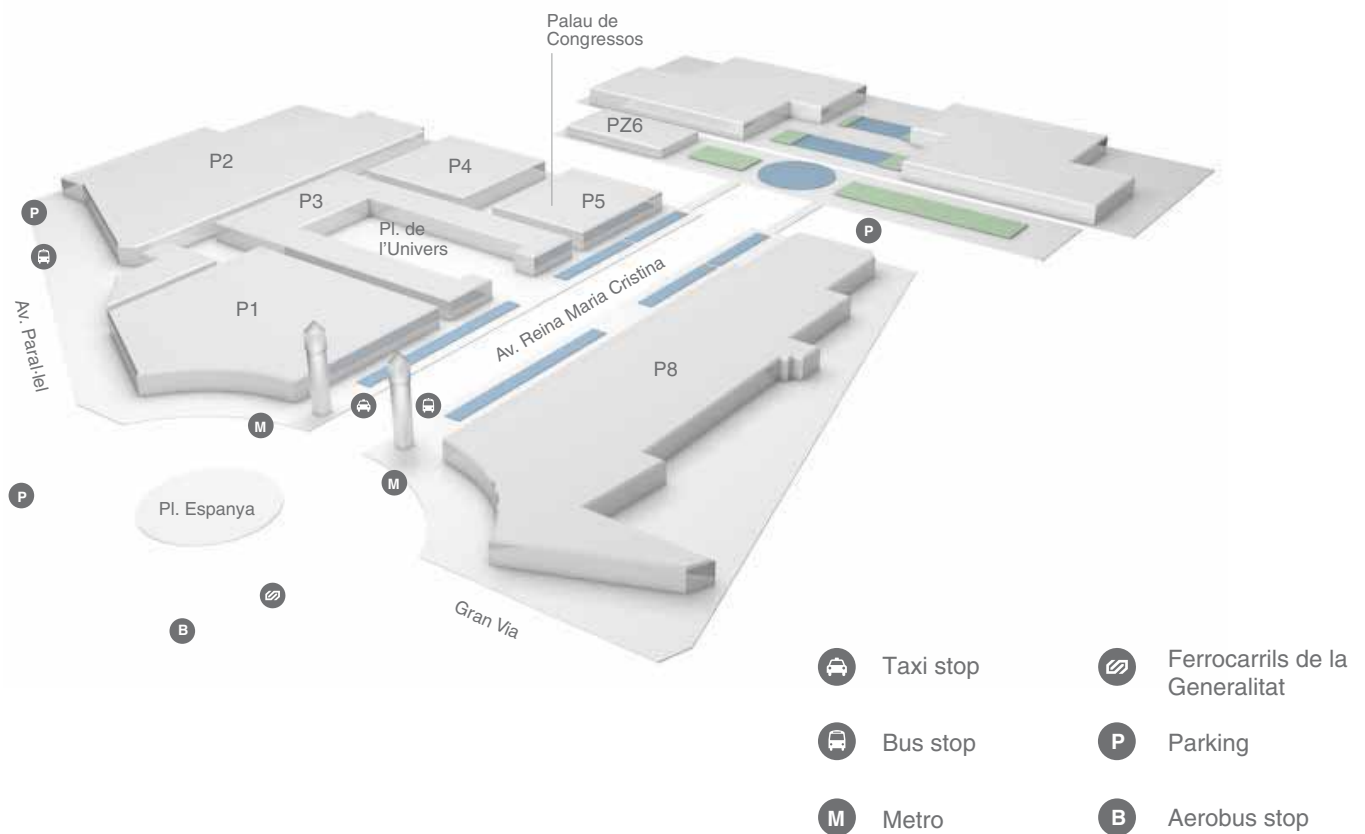


@ Palau de Congressos de Barcelona  
BARCELONA, SPAIN

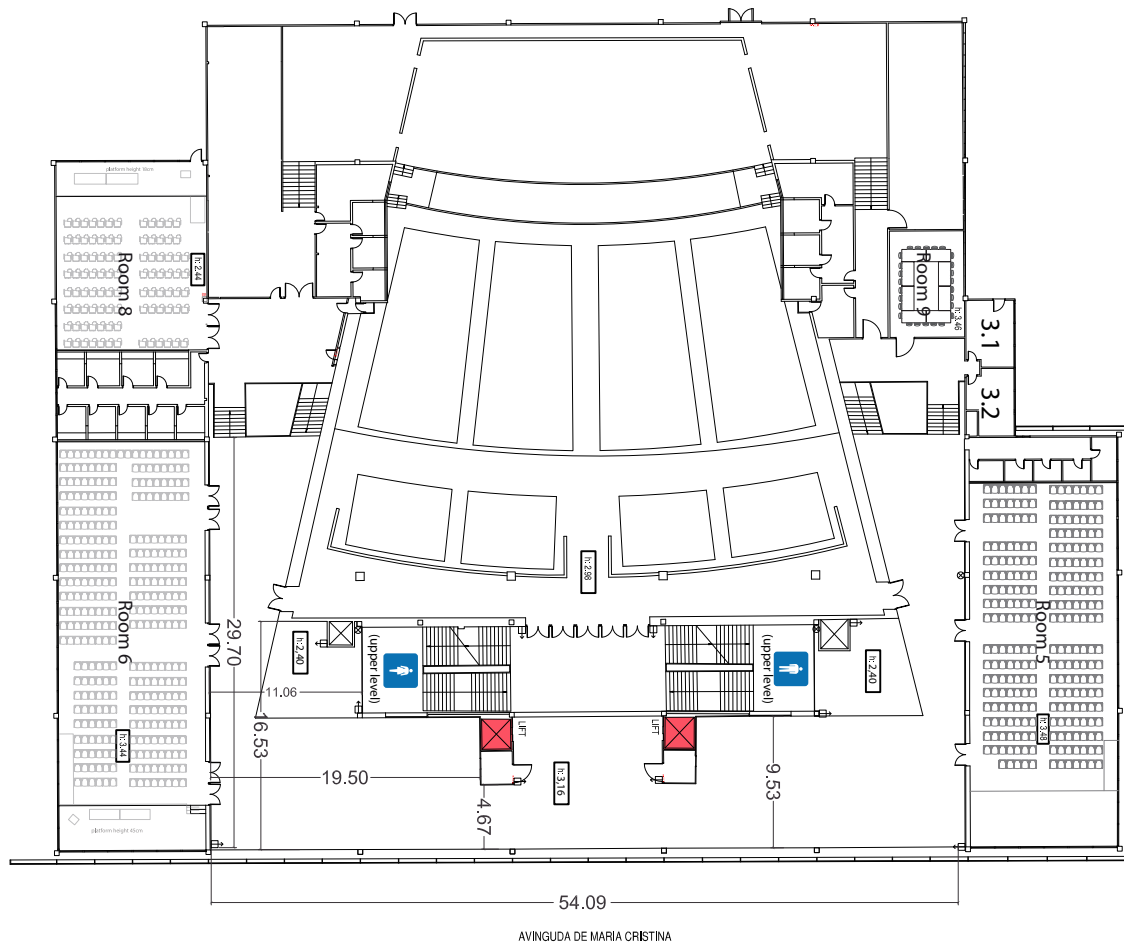
## Venue Information

### Palau de Congressos de Barcelona

Av. Reina Ma.Cristina, s/n  
08004 Barcelona  
T. 902 233 200  
F. 932 334 872  
[www.firabarcelona.com](http://www.firabarcelona.com)



### Auditorium (Hall 5, level 3)



### Booth & Poster area (Hall 5, level 0)



## Apply for Sponsorship ICAP2018

- Step 1**  
Visit our website (<http://www.icap2018.eu>) and go to “Sponsorship & Technical Exhibits” menu.
- Step 2**  
Check available sponsor item and download the Sponsorship Prospectus.
- Step 3**  
Fill out application form and send it to ICAP2018 secretariat ([congressbcn@atlanta.es](mailto:congressbcn@atlanta.es))

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## Important dates

**24 May, 2018**  
Application Deadline

**25 June, 2018**  
Notification for Booth Allocation

**Late April ~ 22 June, 2018**  
Application for Booth Facilities  
Submission Deadline for Advertisement File (Publication & Promotion Item)

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## Apply for Sponsorship ICAP2018

### General Item

Logo and acknowledge on the Program Book  
Logo on website

### Individual sponsorship options

#### Exhibition Space - Sponsor level

|   |                 |
|---|-----------------|
| <b>3m x 2m x 2.5m (W x D x H)</b>   | <b>EUR 5000</b> |
| <ul style="list-style-type: none"> <li>• Gray aluminum structure with white melamine walls</li> <li>• 3x2 Carpet floor</li> <li>• Vertical frieze with name of the exhibitor in standard black letter</li> <li>• Floodlights</li> <li>• Electric box 2.200w</li> <li>• 1 round table (80cms) and 2 chairs</li> <li>• The option includes the cost of registration for one representative includes banquet.</li> </ul> |                 |
| <b>Cost of registration and banquet for additional company representatives</b><br>(Discounted industry rate)  | <b>EUR 415</b>  |

#### Refreshment breaks

|   |                 |
|---|-----------------|
| <b>Welcome Reception (22 July)</b>  | <b>EUR 3000</b> |
| <ul style="list-style-type: none"> <li>• Acknowledgement as Welcome Reception sponsor in Program book</li> <li>• Logo on table signage</li> <li>• Sponsor brochures can be placed on the cocktail tables</li> </ul> |                 |
| <b>Morning Coffee Break (23, 24, 25, 26, 27 July)</b>   | <b>EUR 2000</b> |
| <ul style="list-style-type: none"> <li>• Acknowledgement as Coffe Break sponsor in Program book</li> <li>• Logo on table signage</li> <li>• Sponsor brochures can be placed on the coffee break tables</li> </ul>   |                 |
| <b>Afternoon Coffee Break (23, 24, 26 July)</b>   | <b>EUR 2000</b> |
| <ul style="list-style-type: none"> <li>• Acknowledgement as Coffe Break sponsor in Program book</li> <li>• Logo on table signage</li> <li>• Sponsor brochures can be placed on the coffee break tables</li> </ul>   |                 |

#### Session sponsorship

|  |                 |
|--|-----------------|
| <b>Main session sponsorship</b>  | <b>EUR 5000</b> |
| <ul style="list-style-type: none"> <li>• Acknowledgement as main session sponsor in Program book</li> <li>• Advertisement on session holding slide before and after session</li> </ul> |                 |
| <b>Poster session sponsorship</b>  | <b>EUR 3000</b> |
| <ul style="list-style-type: none"> <li>• Acknowledgement as posters session sponsor in Program book</li> <li>• Logo on a banner in the poster area</li> </ul>                          |                 |

#### Banquet

|   |                  |
|---|------------------|
| <b>Gala dinner</b>  | <b>EUR 10000</b> |
| <ul style="list-style-type: none"> <li>• Sponsors logo displayed on the main screen</li> <li>• Acknowledgement as Gala Dinner sponsor in Program book</li> <li>• Sponsors logo listed on the back of all banquet tickets</li> </ul> |                  |

#### Advertising

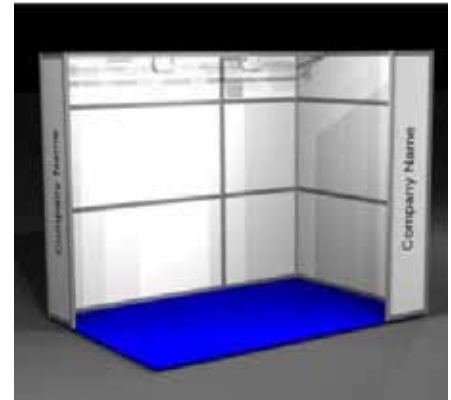
|  |                 |
|--|-----------------|
| USB with the Abstract book in it. Sponsor logo will be printed on the USB                  | <b>EUR 7000</b> |
| Program book back cover page (1/4)   | <b>EUR 5000</b> |
| Program book full inner page   | <b>EUR 3000</b> |
| Program book inner page (1/2)  | <b>EUR 2000</b> |
| Lanyards for conference badges provided by the Sponsor                                     | <b>EUR 1000</b> |
| <ul style="list-style-type: none"> <li>• Given to all participants and speakers</li> </ul> |                 |
| Print on gift  | <b>EUR 1000</b> |

## Booth Details for Sponsorship ICAP2018

### Booth Space

- Application fee: 5.000€ ( Sponsor fee)
- Dimensions: 3 x 2 x 2,5 (L x W x H)
- Items included:
  - Gray aluminum structure with white melamine walls
  - 3x2 Carpet floor
  - Vertical frieze with name of the exhibitor in standard black letter
  - Floodlights
  - Electric box 2.200w
  - 1 round table (80cms) and 2 chairs
- The option includes the cost of registration for one representative includes banquet.

Sponsor Booth



**Cost of registration and banquet for additional company representatives**  
(Industry rate)

**EUR 415**

### Booth Allocation

- For our allocation process in time, all companies are highly asked to submit their sponsor booth application by May 24, 2018 by sending email to
- Booth allocation will be informed on June 25, 2018 and ICAP2018

### Booth Running Hours

#### Move-In

July 21(Sat), 2018  
8:00 PM ~ 10:00 PM  
July 22(Sun), 2018  
10:00 AM ~ 10:00 PM

#### Exhibit Dates

July 23, 2018 ~ July 26, 2018  
08:00 AM ~ 6:00 PM  
July 27, 2018  
08:00 AM ~ 1:00 PM

#### Move-out

July 27, 2018  
1:00 PM ~ 12:00 PM (By 00:00 on July 28, 2018)

## Apply for Technical Exhibition ICAP2018

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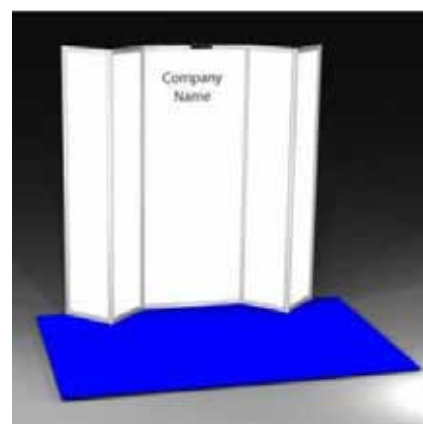
## Apply for Technical Exhibition ICAP2018

### Promotion and Benefit

Half-discounted registration fee for exhibitors for up to two participants  
Complementary listings on the ICAP2018 website  
“Technical Exhibition” menu

### Technical Exhibit Space

- Application fee: 1500€ per one booth
- Dimension: 2m x 2m x 2.5 m (L x W x H)
- Items included:
  - Gray aluminum structure with white melamine back wall
  - 2x2 Carpet floor
  - Name of the exhibitor in standard black letter
  - Floodlight
  - Electric box 2.200w



### Technical Exhibit Allocation

Technical Exhibit allocation will be informed on June 25, 2018.

### Booth Running Hours

#### Move-In

July 21(Sat), 2018 8:00 AM ~ 10:00 PM  
July 22(Sun), 2018 8:00 AM ~ 08:00 PM

#### Exhibit Dates

July 23, 2018 ~ July 26, 2018 08:00 AM ~ 6:00 PM  
July 27, 2018 08:00 AM ~ 1:00 PM

#### Move-out

July 27, 2018, 1:00 PM ~ 11:00 PM